

JUNE 2018

introducing

THE KING'S ROAD DESIGN COLLECTIVE

REDISCOVER THE DESTINATION IN CHELSEA
FOR LUXURY DESIGN BRANDS

DESIGNERS GUILD

NINA'S HOUSE

OSBORNE & LITTLE

POLIFORM

SIGMAR

WILLIAM YEOWARD

Together we have been part of the King's Road SW3 for many years and we have always believed in the heritage, creativity and artistry that is inherent in this special part of Chelsea.

We are united by our belief in creativity and strive to offer the very best interior design, products and services. We know that together, we can offer the visitor, tradesmen or consumer, something very special.

Over the coming months and years, we will be hosting interesting design-led events for press and consumers alike.

We look forward to welcoming you in rediscovering the ultimate interior design destination in Chelsea...

For further information please contact Charlotte Clowes:
cclowes@designersguild.com 0207 893 7515

ABOUT US

DESIGNERS GUILD

The Designers Guild philosophy is to combine artistry and creativity with the highest levels of quality and innovation. Established on the King's Road in 1970 by Tricia Guild OBE and designs and wholesales furnishing fabrics, wallcoverings, upholstery and bed and bath collections worldwide.

www.designersguild.com

265-277 King's Road, SW3 5EN

+44 (0) 20 7351 5775

Press enquiries: Charlotte Clowes - cclowes@designersguild.com / 0207 893 7515



An award-winning furniture store specialising in bespoke designs in solid woods and other natural materials. This independent design business combines a love of classic and contemporary design with a sense of fun.

www.ninashouse.com

281 King's Road, SW3 5EW

+44 (0) 207 751 5827

Press enquiries: Nina Bigbie - nb@ninashouse.com / +44 (0)207 751 5827

OSBORNE & LITTLE

Osborne & Little, designers and distributors of fabrics and wallcoverings, has grown into one of the great British brands. Our flagship showroom aims to provide inspiration and practical advice, while showcasing our current ranges, including the collections of designers Nina Campbell and Matthew Williamson.

www.osborneandlittle.com

304 King's Road, SW3 5UH

+44 (0)20 8812 3123

Press enquiries: Samantha Millar - millars@osborneandlittle.com / +44 (0)20 8812 3151

Poliform

Internationally renowned furniture brand Poliform is famous for its elegant Italian contemporary design. Encompassing wardrobe systems, furniture, soft furnishings and kitchens, Poliform and has collaborated with some of the world's best designers and is now the ultimate homes superbrand.

www.poliformuk.com

278 King's Road, SW3 5AW

+44 (0) 20 7368 7600

Press enquiries: Victoria Hunter & Josephine Charlton - victoria@charltonhunter.com / +44 (0)7495 170444

sigmar

A multidisciplinary company providing full service interior design as well as an established shop. Sigmar deal predominately in original C20th Nordic design and seek the more unusual, rare, historically important, cabinet made pieces often by designers with an academic standing. In addition to dealing in vintage design Sigmar is an agent for a number of niche contemporary manufacturers.

www.sigmarlondon.com

263 King's Road, SW3 5EL

+44 (0) 20 7751 5801

Press enquiries: Andrea M Colapinto - andrea@sigmarlondon.com / 020 7751 5801

WILLIAM YEOWARD

William Yeoward is branded one of London's leading creative forces, with a reputation as a style maker, retailer and designer of beautiful products for the home. He is known for his sophisticated, elegant and highly individual style. Modern English at its finest.

www.williamyeoward.com

270 King's Road, SW3 5AW

+44 (0) 20 7349 7828

Press enquiries: Michael Ainscough - mainscough@williamyeoward.com / +44 (0) 20 7349 7828

VISIT US

Please contact individual brands for opening times.

